



MAN delivers 80 New Lion's Coaches in Saudi Arabia

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- **This is MAN's single largest deal for coaches in Saudi Arabia**
- **Earlier in 2020, MAN delivered the first New Lion's Coach to the Al-Salem in the country**

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MAN Truck & Bus recently delivered 80 units of the New Lion's Coach to its customer in Saudi Arabia. This is a milestone in MAN's journey in the Middle East. This is single largest deal for the new Lion's Coaches in the country and second one this year. In the beginning of 2020, MAN delivered a coach to Al-Salem in the country – the first to a private customer in the Middle East region.

The MAN Lion's Coach was voted 'Coach of the Year 2020'. This vehicle combines economic efficiency, comfort, and practicality with innovative technology and timeless design. Other distinguishing features include its exceptional handling behaviour on the road as well as a comprehensive range of convenience features. This coach comes equipped with actual safety solutions both for passengers and driver that have been developed by MAN engineers over the years.

Joerg Mommertz, Senior Vice President and Head of Sales Area Middle East, Africa and Latin America, MAN Truck & Bus, said, "This is a significant moment for us. We are happy with the confidence our customers have placed in our buses. Our commitment is to make the ownership enjoyable & profitable for customers by offering the best-in-class and we will work to deliver the best support."

The Lion's coaches are powered by a 6-cylinder diesel engine that conforms to EEV emission norms and delivers 440 hp. They are also equipped with Automated MAN TipMatic 12 OD gearbox, with retarder; air-conditioning system engineered for hot climates; driver assistance systems such as Electronic stability program (ESP), Lane Guard System (LGS), Emergency Brake Assist (EBA) and Adaptive Cruise Control; ergonomic

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 11 billion euros (2019). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 37,000 people worldwide.

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seating layout with impressive passenger comfort together with features like USB sockets at passenger seats; Advanced Multi Media Coach (MMC) and two LCD monitors.

The mark of the lion: MAN Lion's Coach

For customers looking for state-of-the-art equipment that offers maximum functionality and is a sound investment, the MAN Lion's Coach is an ideal solution for their fleet. This is a solid vehicle you can truly rely on. The highly efficient coach exudes power and strength, yet actually saves on fuel and is based on a sustainable driving concept.

"The MAN Lion's Coach is the vehicle that has constantly impressed for a number of years thanks to its high reliability and low fuel consumption – and a clear champion when it comes to total cost of ownership," says **Rudi Kuchta, Head of Business Unit Bus at MAN Truck & Bus.**

Developed with the daily needs of customers in mind, every last detail of the MAN Lion's Coach has a focus on efficiency. The TipMatic **automated** gearbox employs MAN's new moving-off and gear-shift strategy, optimally matched to the D26 engine. The engine itself is proven to deliver consistent high-performance with low fuel consumption and long maintenance intervals.

The Lion's Coach also stands out in terms of the innovative safety solutions it provides for drivers, passengers and other road users. The ergonomically designed cockpit offers intuitive operation while driving, meaning that the driver can fully concentrate on the road. The new, bigger glass skylight/emergency exit hatch features high UV filtration to protect passengers from the sun and offers increased safety by providing an easier option of escape in case of emergency. The MAN Lion's Coach provides maximum safety every time it takes to the road.

About MAN Truck & Bus, Sales Area MEA&LA

The Sales Area Middle East, Africa and Latin America is geographically and economically the most heterogeneous and most challenging Sales Area. Through its offices in Munich and Dubai, the Sales Area supports 31 importer partners and customers spread over 72 countries in four continents. It also includes the NSC in South Africa and eight CKD production sites. Sales Area MEA&LA is working to establish MAN as a leading and reliable partner in the commercial vehicle business.