## Press Release MAN Truck & Bus



## MAN Truck & Bus presents the Robust and Reliable CLA Truck Range at Exclusive Event

Arabian Engineering Services presented the MAN CLA range of trucks at an exclusive function held on the 26th of February at the MAN Truck & Bus facility in Muscat with distinguished guests from the public and private sectors in Oman.

Speaking on the occasion, Mr. Franz von Redwitz, Managing Director, MAN Truck & Bus Middle East FZE, said, "At MAN, it is our endeavor to provide best-in-class solutions for the transport and infrastructure sectors. We have always listened to our clients to understand their changing requirements. Our customer-centric approach reinforces our leadership position as the most preferred and reliable brand in the region. MAN trucks & buses are seen as a reference for strong performance over long duty cycles."

Highlighting what sets the CLA range apart he said, "MAN aims to present customers opportunities to add value to their business by maximising operational effectiveness and minimizing life cycle costs. The CLA range of trucks embodies MAN's design concept 'Rugged, Reliable, Functional'."

"The development of the CLA range focused singularly on incorporating proven and tested MAN technology to deliver superior driving performance combined with excellent comfort and safety. The CLA range is a good example of our ability to develop solutions by listening to our customers. Going forward, we will work towards bringing customized solutions to raise the bar for our customers."

In Oman, MAN's CLA range includes the 16.220 4x2 Chassis, the 20.280 4x2 Chassis and the 26.280 6x4 Chassis (soon to be upgraded to 31.280 6x4 Chassis). The introduction of these commercial vehicles marked MAN Trucks' continued efforts towards meeting the rapidly changing trucking landscapes in the region; setting new benchmarks in cost-effectiveness and ease of handling as well as ease of maintenance.

Integrating proven and tested MAN technology, the MAN CLA trucks deliver the highest demands for reliability and ruggedness combined with low fuel consumption and low operating costs. Dubai 28.02.2018

MAN Truck & Bus Middle East FZE Jebel Ali Free Zone Street S 103 P.O. Box 261987

Marketing & Communications
Ivana Dragovic

Tel. +971 4 601 6152 ivana.dragovic@man.eu www.man-middleeast.man

Release date: 28.03.2018 Page 1

## Press Release MAN Truck & Bus



Speaking on the occasion, a spokesperson from Arabian Engineering Services said, "AES has been the distributors in Oman for 36 years. Impressive investments in state-of-the-art facilities, nationwide network of branches, professional and talented staff, innovative marketing practices and strong after-sales support have made MAN the preferred brand in Oman."

He also added, "Excellent driving dynamics is one of the outstanding features of the MAN CLA trucks. Fuel efficiency, excellent running performance, high dependability, long life time and minimal maintenance effort characterize the vehicle. In addition, the cabin ensures excellent visibility, safety and easy accessibility.

"In overall, the MAN CLA range of trucks is equipped with many functional features like Air Suspended driver's seat, Roof hatch, Sun protection, Robust Air Intake, Anti-Lock Braking System, Exhaust Valve Brake (EVB) and more. "he added.

The evening evoked positive responses from guests. As one customer remarked, "The CLA range showcases a first-class quality product from MAN which is indeed impressive. Their remarkable offering is sure to make a big impact on the industrial, construction and infrastructure sectors in Oman."

## -ends-

MAN Truck & Bus Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of 35 private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL), medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses that provide basic to VIP luxury transport and travel requirements.

Release date: 28.03.2018