

# ON THE ROAD

MAN Truck & Bus



Edition 09/2020



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# FOREWORD

Dear Customers,

With the right partner, a business will always prosper. And with you, our customer, by our side, achieving success becomes easier. We have come a long way from a single assembly plant in 1915 to becoming one of the leading suppliers of commercial vehicles in the world today. This journey has been extraordinary and would not have been possible without you. Today, MAN is represented across



Middle East, Africa and Latin America by our importer partners who are an extension of the brand. They strive to meet your requirements and help you achieve your goals. We are committed to providing you with the best and efficient solutions to further your business. To us, customer satisfaction is not just a metric but a powerful motivator. We look forward to strengthening our relationship and serving you better.

Warm Regards,  
Joerg Mommertz  
Senior VP and Head of  
Sales Area MEA&LA

## Message from the Editor

Welcome to the first edition of On the Road, MAN's customer magazine for Middle East, Africa and Latin America. Through this magazine, we aim to provide you with the latest developments from the MAN world and other relevant topics. Our social media (Facebook and LinkedIn) pages run a number of campaigns and we would love to post information about your business, projects and relationship with MAN (truck, bus or service).



Therefore, do reach out if you would like us to promote any news on your business. Your comments and feedback on this magazine are important to us, please feel free to send in the same. Happy Reading.

Carole Oddoux-Enzian  
Head of Marketing & Communications



# MAN ON ROAD

# Public Mobility gets a boost in Tunisia...

Alpha Bus Tunisie, our partner in Tunisia, delivered six units of the MAN RR8 bus to the Kef Regional Transport Company. Alpha Bus Tunisie will also be responsible for the repair and maintenance contracts.



## ... And in Egypt

Our partner in Egypt, Kastour Egypt for Industry and Trading, was awarded a contract for 30 CNG buses by the Cairo Transport Authority. The new order is an extension of the previous contract wherein we delivered 122 buses.

# More horsepower's delivered in ...

## **GABON:**

SOCOBA-EDTPL, a prominent construction company, received their first tippers. The trucks are based on an MAN TGS 8x4 chassis and are assembled by Italian Bodybuilder, Gervasi.



## **TOGO:**

We handed over 15 TGS 4x2 trucks to Nafiss Transport and Noutepe Sarl in Lomé. The two companies are responsible for the transportation of Benin Brewery's products.



## **YEMEN:**

Forty MAN TGS units were delivered in Yemen for the Alhuthaily Safer Project. The trucks are being used for the transportation of crude oil.



## **PAKISTAN:**

MAN Energy Solutions, our partner, delivered the first ten TGS units to Descon, a leading engineering firm in the country. The trucks are being utilized in upcoming dam construction projects.



## **South Africa:**

Truck deliveries have continued smoothly over the last few months in South Africa. Hestony Transport, Barloworld Transport, Ni-Da Transport and NAK Transport are among the customers who received their new units.





## Fire tenders for Nigeria

The Federal Fire Services of Nigeria received their new MAN TGM firefighting trucks. The trucks were built by our partner and certified bodybuilder, Katmerciler.

## The Lion's Coach roars in Saudi Arabia

Al Salem, a major private transportation company in Saudi Arabia, inducted the new MAN Lion's Coach in its fleet. The company provides regular bus services within the country and abroad.





# Special Application truck in Bahrain

**A** MA Motors, our partner in Bahrain, completed the handover of a TGS 6x4 ADR compliant truck mounted with a POWER-VAC industrial vacuum loader to our customer, Mahmood Akbar Alireza co WLL.

# MAN ranks #1 in South Africa



**RANKED**

**#1**

**CUSTOMER SATISFACTION**

Commercial Vehicle customers in South Africa have rated MAN as the best brand in overall customer satisfaction for the second quarter of 2020 with a combined rating of 98.7%. Since 2017, MAN has been steadily moving towards the top spot. Our truck has always been in the pole position however the improved ratings for service and parts resulted in us clinching the top spot.

# Dream come true for football fans in Mexico

MAN Truck & Bus Mexico (MTB Mexico) organized a virtual event called #YoMeMuevoEnCasa (active@home) for fans of its sponsored football clubs; Rayados, Gallos and Chivas. The event comprised of five challenges that tested the skills and abilities of the fans along with entertainment activities. In the end, 15 winners had the unique opportunity to interact with their favourite football stars through a virtual meet and greet.

MTB Mexico also sponsors the team coaches of Rayados, Gallos and Chivas.





## MANinAction - Groupe Chakour, Algeria

[!\[\]\(e462f608b89f421f9d905728e26f6429\_img.jpg\) Click here to see our online post](#)

# Be true to your MAN

You chose MAN vehicles for their excellent quality, so why should you be satisfied with less when it comes to spare parts?

MAN Genuine Parts are manufactured in accordance with our guidelines and are inspected carefully to ensure that they comply with our standards. Non-Genuine parts may cost less but they end up damaging your profits in the long run.

Choose the safer option, go for MAN Genuine Parts

## Your benefits with MAN Genuine Parts:

- Protects your Total Cost of Ownership (TCO)
- High quality
- 2 year warranty on Genuine Parts
- Easy fit and short downtime

## Watch our Genuine Parts videos:

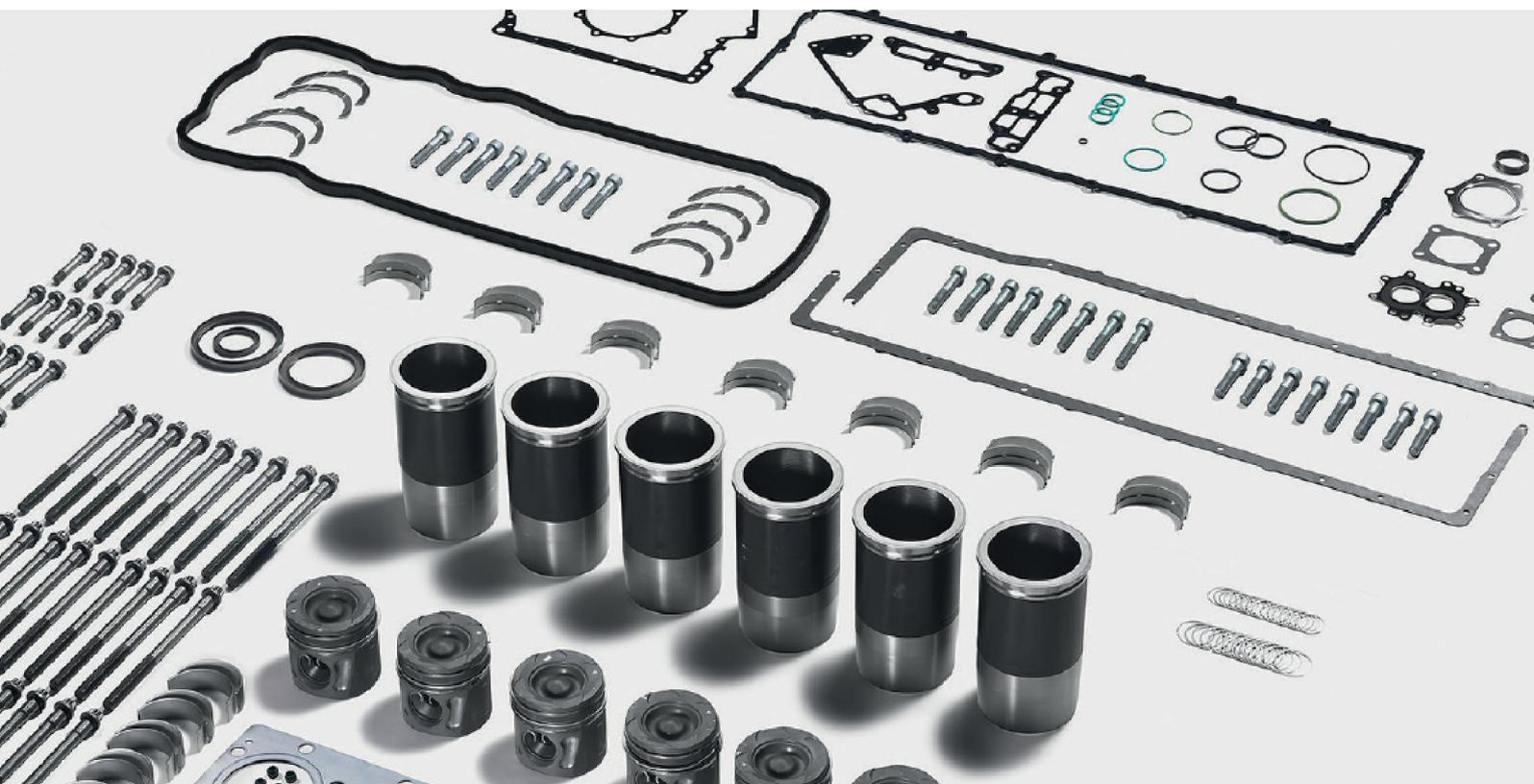


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# Customer Spotlight



See how MAN supports SEBRI Group in Tunisia by providing solutions for Sand Mining



NOSCO is a renowned brand in Egypt when it comes to the transportation of heavy cargo. Watch their story.

# As the Wheels Turn...

At the end of the day, drivers are the ones who operate the trucks. We had the opportunity to interact with some of them and learn about their lives. Read their stories here:



📍 *Daouda Toure in Ivory Coast*



📍 *Malik Awan in Pakistan*



📍 *Abdalmanaem Saleem in Jordan*



📍 *Moni Raza in Oman*



For general queries, please send us an email on  
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