



# News service MAN Group

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## Australian big order for MAN Roland

**MAN Roland Druckmaschinen AG reports a big success from the trade fair drupa: PMP Print, the biggest commercial printing company in Australia and New Zealand with numerous locations all over the continent, ordered six LITHOMAN printing systems. This is the largest commercial press order ever placed in this part of the world. The order has a price tag in the medium double-digit million Euro region.**

The six LITHOMAN presses – two in the 64-page format and four in the 32-page format – will commence mid-2005 in Brisbane (Queensland) and New South Wales.

PMP's production plants are aligned as precisely as possible on the forecasted demand of its customers and offer them therefore additional benefits. Which is the reason why the investment was preceded by a thorough analysis of different scenarios regarding the development of the Australian market for products like catalogues or newspaper supplements. MAN Roland matched the strategy and the demands identified.

Meanwhile the extremely successful development of PMP Print has been accompanied by MAN Roland and IPP for 40 years. The world's first 48-page LITHOMAN was installed at PMP at the beginning of the eighties, and this was followed by the world's second and third 64-page LITHOMAN press at the end of the nineties.